

## ***The Sharp Frontier Series Wins Product of the Year Honors from The Cannata Report***



Sharp is pleased to announce that the Frontier Series has won Product of the Year honors from the editors of The Cannata Report. Since its introduction, the Frontier Series has revolutionized the industry, enabling any organization to help shrink the footprint of their printer, copier, fax and scanner fleets.

For the first time ever, The Cannata Report did not single out one product for this prestigious honor. After 23 years of awarding a single machine these honors, The Sharp Frontier Series was the first full product line to come away with the award. Equally honored are the models MX-C311, MX-C401, MX-B401, DX-C310, DX-C311, DX-C400, and DX-C401.

“This is the first time we have presented such an award,” said Frank Cannata, editor, The Cannata Report. “The Frontier Series has propelled many Sharp dealers into the A4 MFP market, so we extend our congratulations to Sharp for bringing on line a brand new product series that addresses a critical need for its dealers.”

Sharp continues to strengthen its product offerings with the very best in leading technology, features, value, and reliability. The Frontier Series from Sharp continues to deliver the performance and compatibility needed for today’s busy office environments.

“Enterprises and medium-sized firms are increasingly replacing disparate personal printers located throughout their offices with cost-effective A4 MFPs,” said Ed McLaughlin, president, Sharp Imaging and Information Company of America. “We expect to see even greater uptake in A4 in the next year and will continue to manufacture innovative products that our dealers can use to grow their business and increase their presence in the market.”

To enhance your sales proposals and product presentations, please visit the Sharp Product Center at [www.sharp-pc.com](http://www.sharp-pc.com), to access and download this new award logo and certificate today.

Sincerely,

Raymond J. Miney, Jr.  
Assoc. Product Manager, A4 Multifunction Printers  
Sharp Imaging and Information Company of America

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**Sharp Electronics Corporation**

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